K-love is the most encouraging station in my area. My daughter and I enjoy not having to hear all the vulgar and unethical music that some of the other radio stations play. We would not have anything positive to listen to if K-love was displaced by another broadcaster. Christians in my communty need a station like K-love to offset what other stations have to offer. It is in the best interest of myself, as a tax paying individual, and my friends in the community.